

## Integrated communications services for companies and brands

The Hotz Group supports companies and brands in developing their identity and in communicating information about companies and the services they provide. The Hotz Group comprises six different operations, each providing specific communication services under their own name.



### Hotz & Hotz

Corporate Identity

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Brand strategy

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Corporate design

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Corporate behaviour

### screen concept

Corporate Information Management

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Inter-/intra- and extranet solutions

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Product information management

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Multimedia services

### KNOBEL CORPORATE COMMUNICATIONS

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Corporate communications

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Marketing communications

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Financial relations

### SENSORIAL SURROUNDINGS

MOTION + SOUND

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Brand movies

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Animation & Motion graphics

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Corporate sound

### gateB

Re-Engineering Brand Communication

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Process reengineering

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Pooling strategies

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Integrated brand management programs

### VICTOR HOTZ

CORPORATE PUBLISHING  
& PRINT

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Online editing systems

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Marketing communications

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PrePress & Print services